



Beauty with Integrity is *Clean Beauty 2.0*  
Sustainable | Socially Responsible | Transparent | Ethically Sourced

*Advancing the "Beauty with a Conscience" Movement*

No longer a trend, the groundswell demand for healthy, clean beauty and personal care products has permanently created a lasting and overarching "*Beauty with a Conscience*" Movement. Unsafe and toxic ingredients are pressing consumers to demand clean products with naturally derived ingredients that are user and environmentally safe, and ethically and sustainably sourced.

At Integrity Ingredients Corporation, nature has been at the center of our product innovation since 2005. Over the last fifteen years, we have continuously evolved our definition of Clean Beauty as a company and for our clients. We have solidified our corporate mission to forge what we've identified as the pillars of our corporate structure and the precepts of our products – Sustainable, Socially Responsible, Ethically Sourced and Transparent.

Today, we are taking Clean Beauty to the next level – 2.0 and we are *Advancing the Beauty with a Conscience Movement* via two distinct strategic initiatives. One, we've expanded our two R&D innovation laboratories to accelerate the continuous development of unique formulas and finished products. And two, we are commercializing very specific, highly efficacious technologies derived from indigenous cultures from around the globe, who are in desperate socio-economic need. Significant investments have been made in Alaska, West Africa, Quebec, Canada and Columbia, South America and more.

Innovation is tough, time consuming and difficult to execute in compressed timeframes with limited resources. Turn to Integrity Ingredients as your Innovation Partner – we cordially extend an invitation from our R&D Team to create your next Clean Beauty products. We believe that our latest formula innovations that feature our natural and safe alternatives for preservatives, emulsifiers, exfoliants, antioxidants, algae, lipids, butters, moisturizers, waxes and enzymes will definitely excite and delight. Our strength lies in R&D, innovation, concept development and turnkey products. As a courtesy and added value, we also offer extended services that include more than 30 years of marketing, market research and regulatory support.

Clean, safe, optimal beauty is achievable and Natural Solutions are our forte and we offer both ingredients and finished formulas. Join us on our journey to *Advance the Beauty with a Conscience Movement*. For a Portfolio "Sneak-Peek" - here are several natural options to start your journey.

## Natural Preservatives

- 🌿 **Pinna Leaf Extract (China compliant) and Jakabix™ NP 52:** Sustainable, 100% natural and robust broad-spectrum preservative system. Anti-microbial, gram-negative, gram positive, virus, yeast and mold resistant.

## Clean Beauty Emulsifiers

- 🌿 **Rheostyl™ E Series:** Powerful emulsification; uniform particle dispersion – ideal for sunscreens, liquid color cosmetics & sensitive skin. Cold process, energy efficient; low shear.

## Natural Emulsifiers

- 🌿 **IntegriMULSIFIER Natural SSL:** Natural, multifunctional emulsifier retains skin moisture and improves sensorial skin-feel. Releases lactic acid to boost the skin's NMF without irritation.
- 🌿 **IntegriMULSIFIER Natural CSL:** A natural emulsifier designed for (W/O) and (O/W) systems.
- 🌿 **LipidTHIX:** A natural emulsifier that functions to gel natural oils and emulsify (O/W) systems.
- 🌿 **IntegriWAX Range:** Polyhydroxystearic Acid, Lauryl laurate and many more.
- 🌿 **Protecnica Ingenieria:** Emulsifiers such as Glyceryl Monostearate that is RSPO Certified.

## Natural Exfoliants

- 🌿 **IntegriEXFOLIANT Range:** Includes more than 50 sources from traditional seeds, nuts, shells and Apricot powder to unique Australian Olive Pit Powder, Coffee bean and Cranberry, Raspberry & Blackberry seed exfoliants; as well as natural Jojoba and Sunflower beads. Discover our **Natural Scrub Base** to customize your own innovation.

## Naturally Derived Antioxidants

- 🌿 **Lower North Shore Bioproducts:** Wildcrafted berries and plants derived from the pristine ecosystems of Quebec's sub-arctic region; nutrient rich with ORAC values of 700 and rich in vitamins, antioxidants and Omega fatty acids.

## Algae, Algae Extracts & Microalgae

- 🌿 **Natural, BioActive Marine Range:** More than 30 global, biodiverse, sustainably sourced, innovative, natural marine algae actives with full clinical studies. Most are Ecocert, COSMOS Approved and China Compliant

## Lipids

- 🌿 **Sun'Alg®:** Just one of many of our 100% natural marine algae in our Gelyma collection. Protects against UVA/UVB light and boosts sunscreen values. Reduces UV-induced redness and prevents sun burn cell formation.
- 🌿 **Kahai™ Oil:** 100% natural skin renewal Retinol alternative with no side effects. Efficacious, sustainable, anti-aging dry oil; contains natural Retinol and is rich in Vitamins E and F.

 **MagNUT Sense Oil:** 100% natural, virgin oil harvested from the Colombian Caribbean along the Magdalena River banks. Rich in natural Selenium, antioxidants, fatty acids and Vitamin E. Forms an elegant protective film that promotes long term hydration and prevents moisture loss.

 **IntegriLIPID Range:** A roster of 50 plus Natural, Botanical and Essential oils. Clean, cold pressed extraction process features low, or “zero” botanical waste.

## **Butters**

 **IntegriBUTTER Range:** More than 50 proprietary, exotic, fruit and vegetable butters and blends. We also specialize in proprietary natural butter blends for your own “made-to-order” innovation.

## **Botanicals, Essential Oils, Flours & Starches**

 **IntegriBOTANICAL Range:** A complete line of botanicals ranging from flours and starches to Papain and Bromelain. Our portfolio consists of more than 200 items with access to over 3,000 botanical extracts, essential oils and both common and exotic flours and starches such as Australian Olive Pit Powder.

## **Moisturizers**

 **IntegriMOIST Range:** Vast range of powerful Lactic and Fruit Acid complexes and blends.

## **Waxes**

 **IntegriWAX Natural Base:** A unique, cost-effective, natural wax blend that streamlines skin care product development, as well as lipsticks, eyeliners, lip balms and anhydrous makeup. We offer wax from several sources: Carnauba Organic, Cocoa Butter, Orange, Castor and Sunflower Wax.